Spring 2024

Dear Friends of the Fair,

The Unionville Community Fair and Farm Show began in 1924, and this year we are having our Centennial Celebration commemorating 100 years of providing a showcase for generations of our families, farmers, artisans, bakers, artists, and entertainers.  In order to make this our biggest and best event ever, we are asking you to open your pockets and become one of our Centennial Sponsors so that we can bring back some events from the past such as the parade and new events such as the Dragonfly Balloonist, AKM Entertainment Rentals with large Bounce House and Bungee Trampoline and the Circus Incredible, a trapeze and balance act with Lyric Wallenda of the famous Flying Wallenda family.  We are also hoping to have special memorabilia for sale and a special exhibit celebrating the Centennial year history of your 100th Unionville Community Fair.

The Fair displays the largest grouping of agricultural products in Chester County, is host to thousands of visitors and is run entirely by a tireless amount of volunteers**.** The Fair remains focused on showcasing activities and displays that educate the community about the importance of agriculture, homemaking and the arts. Agriculture remains the largest industry in the Commonwealth of Pennsylvania with tourism the second largest. State and County Fairs promote both of those industries and we, your Fair in Southern Chester County, continue to promote the bounty of crops in Chester County.

The Fair also supports the Po-Mar-Lin and Longwood Fire Companies, KACS and the Unionville High School Community Scholarship fund.

The success of the Unionville Community Fair, a non-profit 501 (c) 3 organization, rests on the generous commitment and support of our local and valued sponsors like you. So please help us make this our biggest and best fair ever by donating as much as you are comfortable with so that we can make this year's fair an event that our Community will be talking about for years to come.

Please take some time to review the enclosed sponsorship levels from which you may choose. We are eager to work with you to make your sponsorship of the Unionville Community Fair a rewarding experience! It is our sincere hope that you will join with the Unionville Community Fair to celebrate our 100th year anniversary. Please feel free to contact us at any time with comments, inquiries or special requests.

Sincerely,

Danielle Chamberlain, Sponsor Chair Lindsay Yates, Fair President Bonnie Musser

ddouple14@yahoo.com lyatesfam@gmail.com Bonite528@gmail.com

**Sponsorship Contribution Form**

**Please Complete and Return to:**

**Unionville Community Fair
PO Box 298
Unionville, PA 19375**

**Danielle Chamberlain:** **ddouple14@yahoo.com**

**Business Name:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Person:      \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Ph#: \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sponsorship Level Requested:**

\_\_\_\_\_  **Fair Overall Sponsor -$5000**

\_\_\_\_\_  **Best of Show $3,000 to $4,999**

\_\_\_\_\_  **Blue Ribbon  $2,000 to $2,999**

\_\_\_\_\_  **Red Ribbon   $1,000 to $1,999**

\_\_\_\_\_  **Yellow Ribbon $500 to $999**

\_\_\_\_\_  **White Ribbon $100 to $499**

**\_\_\_\_\_If you prefer to sponsor a particular event of the Fair, please contact one of the above**

Payment is due no later than 8/11/2024 to assure your listing in our catalog.

If you would like to have an ad in the fair catalog please contact Ad Pro, Inc. at adproartdepartment@gmail.com. Ad Pro has generously taken on the responsibility of publishing our catalog at no cost to the Fair and has our permission to contact you about an ad, Ad Pro will offer a discount for Fair sponsors in the $500.00 level and above.

As a sponsor, we understand that the Fair reserves the right to limit the size and number of all sponsorship materials; the fair will approve all ad copy and banner graphics. As a sponsor, we understand that we will supply any displays and we are responsible for set up and taking down.  Banners will be hung by Fair representatives.
The Unionville Community Fair is not responsible for lost or damaged banners or displays and all banners, displays and other materials must be picked up by 5:00 pm on the final day of the fair, or they will be disposed of.

We, the undersigned, agree to pay the amount indicated above by August 11, 2024.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date:\_\_\_\_\_\_\_\_\_\_\_\_\_

Business/Company Representative

**Fair Overall Sponsor - $5,000**

 \*Sponsor’s name used in conjunction with the Unionville Community Fair’s name in all advertising,

 \*Full page color ad in catalog (Not available for In-Kind Sponsorships)

 \*Logo of sponsor on website with hyperlink to Sponsor’s site and all Social Media

 \*Name and banner in numerous places throughout the Fairgrounds and at Special Events such as the Fair
 Queen Pageant

 \*Name displayed on A-Frame board at the Fair

 \*Reserved spot at Thursday Night Tailgate - new this year

 \*Listing in our catalog

 \*Your banner in one of the specialty areas of the Fair

 \*Space for booth

**Best of Show - $3,000-$4,999**

 \*Listing in our catalog

 \*Logo of sponsor on website and all Social Media with hyperlink to Sponsor’s site

 \*Your banner in one of the specialty areas of the Fair

 \*Reserved spot at Thursday Night Tailgate – new this year

 \*Space for booth

 \*Name displayed on A-Frame board at the Fair

**Blue Ribbon $2,000-$2,999**

 \*Listing in catalog

 \*Logo of sponsor on website and all Social Media with hyperlink to Sponsor’s site

 \*Space for a booth at the fair

 \*Your banner displayed at the Fair

 \* Reserved spot at Thursday Night Tailgate – new this year

 \* Name displayed on A-Frame board at the Fair

**Red Ribbon $1,000-$1,999**

 \*Listing in catalog

 \*Logo of sponsor on website and all Social Media with hyperlink to Sponsor’s site

 \*Space for a booth at the fair

 \* Reserved spot at Thursday Night Tailgate – new this year

 \*Your banner displayed at the Fair

 \*Name displayed on A-Frame board at the Fair

**Yellow Ribbon $500-$999**

 \*Listing in catalog

 \*Logo of sponsor on website and all Social Media with hyperlink to Sponsor’s site

 \*Space for a booth at the fair

 \*Your banner displayed at the Fair

 \*Name displayed on A-Frame board at the Fair

**White Ribbon $100-$499**

 \*Listing in catalog

 \*Logo of sponsor on website and all Social Media with hyperlink to Sponsor’s site

 \*Name displayed on A-Frame board at the Fair

**In Kind Sponsors ….Will receive all the benefits of that sponsorship level . Ads can be purchased through Ad Pro, Inc. at** ***Adproartdepartment@gmail.com*****Sponsorship will be listed in catalog. The Committee will work with you so that your business is recognized appropriately for the level of sponsorship.**